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WARM UP TO THE LATEST WOOD-BURNING COOKSTOVES Traditional Appliances Make a Comeback

ELMIRA, CANADA – When the chill of autumn begins to settle over upper latitudes and higher altitudes, traditionalists and adventurous souls will once again fire up those amazing devices that not only cook their food, but also heat their homes: wood-burning cookstoves. Despite the myriad of technical gadgetry introduced to cooking appliances over the past few decades - microwaves, convection and induction, to name a few - the centuries-old tradition of wood cooking refuses to disappear, and is even making a modest comeback.

"The rumors of the death of wood cookery are greatly exaggerated," said Tony Dowling, Vice-President, Sales & Marketing at Elmira Stove Works. "There is a loyal base of folks who insist on having a woodburning cookstove in their home or cottage. It may be their only cooking appliance, or it may be a back-up or a winter luxury, but they're going to have one." Elmira recently redeveloped one of its oldest and most popular products, introducing the Fireview wood-burning cookstove in late 2009. The Fireview is a high-efficiency, air-tight wood-burning stove. Elmira brought the existing technology forward about 100 years with features such as high-efficiency combustion, a stay-clean viewing window and optional side propane burners. "We decided if we were going to get back into cookstoves, we had better re-invent the category," added Dowling. This versatile appliance can serve as a high-output room heater, a cooking appliance, a recreational fire-viewing stove and a source of hot water. The multi-functionality of the unit unquestionably sets it apart from other cooking or heating appliances.

"We have confidence in the future of renewable energy. We see more and more people moving off the electrical grid, or trying to reduce their dependence on it. Solar, geo-thermal and wind energy are leading that curve, and for some people, high-efficiency, low-emission wood-burning appliances are a part of it... especially if you can add the efficiency and multi-use features of a cookstove," said Dowling. "And from a less technical standpoint, there's just something about the taste and aroma of fresh baking out of a wood-burning cookstove that you can't match with a modern range or microwave!" Learn about the benefits of wood-burning cookstoves. For more information about Elmira Stove Works, visit www.elmirastoveworks.com or call 800-295-8498.

About Elmira Stove Works:

Elmira Stove Works has been manufacturing vintage-styled ranges since 1975, and offers full lines of "circa-1850" and retro / midcentury modern 1950s appliances; including ranges, refrigerators, microwaves, wall ovens, range hoods, splashbacks, dishwashers and wood-burning

cookstoves. Elmira appliances are sold through dealers across North America. To learn more about Elmira Stove Works and its products, visit www.elmirastoveworks.com or call 800.295.8498.

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