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“ANTIQUE” APPLIANCES BRING THE WARMTH AND TRADITION OF THE PAST TO THE KITCHENS OF TODAY

Elmira, Canada – The warmth and charm to enhance any country, century or Victorian kitchen is the hallmark of the Elmira Stove Works’ antique-styled appliances. With careful attention to detail, Elmira appliances complete the traditional feel of a “vintage” kitchen, rather than detract from it, as would modern-style black, white or stainless steel appliances. Elmira appliances feature the latest in cooking technology to ease routine food preparation and meet the high standards of the home chef. “While most of our customers are attracted to our appliances because of their appearance, we never compromise quality or technology related to how they perform,” says Tony Dowling, Elmira’s Vice-President of Sales & Marketing. “Our appliances take the styling of the past and combine it with the technology of today. Antique and century home enthusiasts no longer have to refurbish old appliances or hide modern ones behind façades.”

Elmira’s Antique line includes a customizable collection of ranges, wall ovens, microwaves, refrigerators and matching dishwashers. Seven colors and an almost endless combination of trims and features provide the ability for the customer to create a one-of-a-kind look that suits their décor and individuality. “The most popular colors are black and bisque, with white, cayenne, blue and black / white or black / bisque combinations also available,” Dowling comments. “Also popular are the variety of trims to personalize the final product. Customers can take the classic, simple approach to style or they can add nickel or copper trim and accents. Each piece is a unique statement of that customer’s personality.” Elmira customers are encouraged to build their own “Dream Kitchen” on the company’s website to determine what look they want prior to ordering. The visualizer displays and prices their completed appliances in a choice of cabinets onscreen for further modification. Consumers can save a PDF of their kitchen, and also request a full quote including freight, delivery and taxes. “Our customers are particular and they know what they want,” Dowling adds. “No dealer or catalog can show all of the possibilities we offer, so we created an easy-to-use tool that lets each individual design their own ideal appliances.”

About Elmira Stove Works:

Elmira Stove Works has been manufacturing vintage-styled ranges since 1975, and offers full lines of “circa-1850” and retro / midcentury modern 1950s appliances; including ranges, refrigerators, microwaves, wall ovens, range hoods, splashbacks, dishwashers and wood-burning cookstoves. Elmira appliances are sold through dealers across North America. To learn more

about Elmira Stove Works and its products, visit www.elmirastoveworks.com or call 800.295.8498.

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