



## Elmira Stove Works

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### ELMIRA'S NORTHSTAR REFRIGERATORS OFFER THE ULTIMATE IN FUNCTIONALITY AND RETRO DESIGN

**ELMIRA, Canada (April 2010)** – Elmira Stove Works continues its commitment to unique design coupled with state-of-the-art technology with the Models 1950, 1951 and 1952 refrigerators in the company's retro [Northstar](#) collection. With three models and sizes to choose from, Northstar fridges address the needs of any customer's kitchen, cottage or entertainment area.



**Model 1952**

"The Northstar collection instantly creates an atmosphere of fun and nostalgia, while also being extremely user-friendly. The Model 1950 and 1952 offer lots of storage for a regular kitchen's needs, and the compact Model 1951 is ideally sized for a cottage, camp, recreation area or extra kitchen for a homeowner's favorite snacks and beverages," said Brian Hendrick, vice president of Elmira Stove Works.

The larger models (18.2 for the Model 1952 and 19 cubic feet for the Model 1950) feature "Visi" shelving for easy access, optional ice makers and Energy Star® high-efficiency technology. The Model 1951 supplies 11 cubic feet of storage and stands only 62 inches tall and 24 inches wide. Model 1951 comes standard with tall bottle storage, Canstor beverage dispensing system, frost-free operation and adjustable interior shelves.

All units are available in the nine different colors of the Northstar palette, including Candy Red, Buttercup Yellow, Robin's Egg Blue, Flamingo Pink, Quicksilver, Black, Mint Green, Bisque and White. In addition, for a personalized look, customers can custom-color their Northstar fridge to match any interior design or aesthetic needs – including one's vintage car, motorcycle or favorite team colors!



**Model 1951**

The Northstar Collection also offers a complete line of customizable 1950s inspired appliances including ranges, microwaves, dishwasher panels, and range hoods. With chrome trim, a set of bright colors and smooth lines Northstar instantly creates a retro transformation offering a quick and easy remodeling option.

For more information on Elmira's Northstar refrigerators, extensive Northstar appliance line or the company's Antique product line, visit [www.elmirastoveworks.com](http://www.elmirastoveworks.com) or call 800.295.8498.

#### **About Elmira Stove Works:**

Stove Works has been manufacturing vintage-styled ranges since 1975, and offers full lines of "circa-1850" and retro 1950s appliances, including ranges, refrigerators, microwaves, wall ovens, range hoods and wood-burning cookstoves. Elmira appliances are sold through dealers across North America. Elmira Stove Works is a privately owned company based in Elmira, Ontario, Canada.

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