

ELMIRA'S FIREVIEW WOOD-BURNING COOKSTOVES BRING FAMILIES TOGETHER

Expanded Product Line Embodies Company's Traditional History

ELMIRA, Canada (June 2010) – Dating back three and a half decades, [Elmira Stove Works](http://www.elmirastoveworks.com), has a rich connection to antique appliances, rooted in the unique cooking experience of its first product, the Elmira wood-burning cookstove. As the company's product line evolved away from wood-burning cookstoves over the years – into gas and electric ranges and a full line of vintage-styled appliances - Elmira is thrilled to re-introduce a wood-burning cookstove under the Fireview brand.



In fact, industry veterans Dave and Vicki Caron of Caron's Stove Shop in Lancaster, N.H. are enamored with their Elmira Fireview cookstove after only six months of use. Dave and Vicki admit they cook everything on the Fireview, and they particularly enjoy the fact that the cookstove is extremely clean-burning and almost maintenance free.

"We thought we were just going to try the Fireview and put our old one back in. No way! The Fireview is staying and the old one is up for sale," said Dave Caron. "The Fireview is easy to operate; you practically never have to clean it. Our last one, we had to clean around the oven every month. This one, we went to clean it in about a month and we didn't even get a half cup of ash, soot or creosote. We have had several cookstoves; this has got to be the best one yet. We absolutely love the stove."

Inspired by designs from the 1800s, Elmira's Fireview is the only wood-burning cookstove to offer a full complement of features, including the Fireview's trademark viewing window, high-efficiency burn with secondary air and glass-wash, antique / country styling and optional propane side burners.

"Families like the Caron's do not want to sacrifice the unique design and versatility of a traditional wood-burning cookstove for modern conveniences," said Brian Hendrick, Vice-President of Elmira Stove Works. "The Fireview gives them the best of both worlds: excellent cooking, high efficiency, convenience and an antique, right-at-home feel. As the wood-burning cookstove is such an important part of our company history, we only hope our cookstoves will bring back warm memories and begin creating new ones for you and your family. "

Elmira offers the Fireview in three models, including a 36 inch wood-burning Model 1840, 48 inch Model 1842-0 with a second warmer on the right and a work surface above, and 48 inch Model 1842-G with second warmer and two 11,000 BTU propane burners on the right side.

For more information on Elmira's Fireview cookstoves or Antique appliance line, visit www.elmirastoveworks.com or call 800.295.8498.

About Elmira Stove Works:

Elmira Stove Works has been manufacturing vintage-styled ranges since 1975, and offers full lines of "circa-1850" and retro 1950s appliances, including ranges, refrigerators, microwaves, wall ovens, range hoods and wood-burning

cookstoves. Elmira appliances are sold through dealers across North America. Elmira Stove Works is a privately owned company based in Elmira, Ontario, Canada. ###